



Product Line Summary



Presented by
Acculength Golf, LLC

"The world's ONLY Continual Custom Fit Junior Golf Clubs"

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Company Profile

Over **fifty percent of the time** junior golfers from ages 3 to 13 are sold golf clubs that simply do not fit. US Kids, the current “volume” leader in global junior golf equipment sales, has a product line includes five different sized starter sets covering toddlers up until teenagers. Based upon physician height statistics the average height of a 3 year old child is 36.5” and goes up just under 3” per year through age 13 years old, or 66.5” tall. Despite the *11 different club length requirements needed for proper club fit (covering each 3” transition)*, PGA professional instructors have had no choice but to recommend buying clubs that are too “big” to parents so that children can grow into their equipment- until now. Acculength clubs not only provide a custom fit initially but also have the patented technology to grow with a junior golfer through **four** years of play while maintaining a proper fit in both length and performance in one set of clubs.

Acculength Golf, LLC, is a junior golf equipment manufacturer based in Atlanta, Georgia, USA. The Acculength product line, the golf industries first ever Continual Custom Fit equipment technology, provides the **only REAL solution** for growing junior golfers serious about learning the game efficiently and maximizing their potential for success. In the case of any junior sets aside from Acculength, children are expected to either “choke up” on a club that is too long or alter their golf stance in order to make proper contact since the equipment being used does not provide an ACTUAL fit.

The Acculength product offering consists of four different sized Starter Sets and a host of additional individual clubs to fill out a bag. Each sized starter set starts out at a base length and has the capability to be lengthened up to 4”. In other words, each sized starter set Every club in the entire Acculength line has the same capabilities of accommodating up to 12” of growth in a growing junior golfer while maintaining proper length *and shaft* performance- Four years of play. Continual custom fit. One set of clubs.

Rudy Duran, Acculength’s original spokesperson and Tiger Woods only coach until age 11, said it best in his book titled **In Every Kid Lurks a Tiger**- *“I wanted Tiger to have the benefit of having to learn one swing plane instead of a new one each year...I accomplished this through re-sizing his clubs EVERY golf season.”* Rudy joined Acculength Golf back in 2000 shortly after the company received its initial patents and played a key role in developing the proper lengths, club heads, and materials to be utilized in making the Acculength product line. Rudy can be heard discussing the benefits of the Acculength product line by visiting Youtube.com:

http://www.youtube.com/results?search_query=acculength+golf+rudy+duran&aq=f

When the Acculength product line was first introduced into the public market it received the PGA’s top industry award as it was selected as *“New Product of the Year”* at the world’s largest golf show in Orlando, Florida, January, 2005. Additionally, Golf Digest has selected the Acculength junior equipment line on its *“Hot list”* for junior equipment for the last four years in a row.

Since the Olympic Committee announced last winter (2010) that golf would be included in the Olympic Games for 2016-2020, Acculength has expanded its global presence in numerous countries. Acculength Golf is currently working with Canada, Chile, Indonesia, China, France, Ireland, Taiwan, and New Zealand with many other countries currently in process of ordering Acculength equipment.



Advantages of the Acculength Technology

➤ **Every club we make has the capability of accommodating up to 12" of growth**

Acculength golf clubs provide 100% solid shaft integrity. Our shafts are produced out of filament wound graphite and all clubs head are made out of quality stainless steel equal to adult gold clubs and built to last. Acculength's Patented technology provides the capability to grow each club in 1" increments- accommodating up to 3" of growth in a child. A total of four 1" Spacers can be added to each club providing a Continual Custom Fit through up to 12" of growth!

➤ **Acculength Starter Sets provide a proper fit for all children from age 3 to 13**

Each of Acculength's four different sized starter sets are designed to be lengthened a total of 4". There is an overlap between the different sizes to prevent a parent from purchasing a set of clubs and having to add more than one Spacer for the initial fit (**Spacer is the term used referring to the shaft extension piece added to the shaft to create additional length).

Thus, when our smallest sized set has (2) Spacers added to it the length has become the same length as the next larger sized starter set. This "overlap" exists in each of our (4) sized sets to ensure an initial custom fit without having to add more than one Spacer. For example, the AL1000 Starter Set with (2) Spacers added is the exact same length as the AL2000 Starter Set.

➤ **Rudy Duran, Tiger Woods childhood coach, was instrumental in our product design**

Shortly after Acculength Golf received it's initial US Patent back in 2000, Rudy Duran, Tiger Wood's ONLY coach until age 11, joined the company and became it's spokesperson. Rudy had extensive experience in both club design and junior golf instruction in working with Tiger as well as hundreds of other aspiring junior golfers across the USA. Mr. Duran played an instrumental role in designing the actual lengths for each of Acculength's startet sets and individual clubs. Rudy utilized the same charts and club expertise he developed in working with Tiger Woods.

➤ **Acculength clubs provide 100% solid-shaft integrity utilizing "Adult Quality" materials**

All Acculength golf clubs are manufactured with the best available materials for both shaft construction and club head design. Acculength shafts are made out of filament wound graphite, the same shaft material used by the world's leading adult golf equipment companies. Additionally, every club head is made with quality stainless steel to ensure both high performance and years of use.

➤ **Awarded "New Product of the Year" at the World's Largest PGA Show- 2005**

Acculength Golf is the ONLY junior equipment product line to ever be named as "New Product of the Year" at the PGA's largest annual show. Golf Digest, the world's highest circulation golf magazine, also named the Acculength equipment line on it's "Hot list" for junior golf equipment in both 2006 and 2008.

Acculength Equipment Line Summary



500 SERIES

AL 500

The AL 500 is sized for children from 36.5" to 48" in height. Available in Royal Blue and Soft Pink, the set contains a 24 degree 5 wood, pitching wedge, and putter.



1000 SERIES

AL1000

The perfect sized starter series for a child that stands 42.5" to 54" tall. The bag contains a 17 degree fairway wood, 7-iron, pitching wedge, and putter. It is available in either Yellow or Hot Pink.



2000 SERIES

AL2000

The AL2000 is sized for children that are 48.5" to 60" in height. Available in a Red or Lime green, the kit contains a 17 degree fairway wood, 7-iron, pitching wedge, and putter.



3000 SERIES

AL3000

The most similar to adult bags in the series, however, the AL3000 provides children 55" to 68" with more forgiving clubs, available in Charcoal and Ice Blue. The series offers 17 degree fairway wood, 7-iron, pitching wedge, and putter.



At the heart of the Acculength product line is its patented spacer technology. Every club built in the company's entire product line is designed to accept up to four 1" spacers. Each spacer, made from aircraft quality aluminum, provides a sufficient addition in club length (1") to account for up to 3" of growth in a child.

In addition to accommodating a child's growth it is equally important to take into consideration how a child's body and muscle structure develop along the same timeline. Consequently, Acculength's technology had to take into account how the "length extension" of equipment affected the overall performance of each club. The end result of exhaustive engineering and field testing resulted in a permanent lengthening technology that also adjusts the key performance qualities of its golf equipment. Each time a spacer is added to a club the following characteristics change to keep up with a maturing junior golfer:

- 6 points of head weight are added through the tested and proven physics of additional length
- Shaft torque is dampened - requiring additional incremental swing speed for proper contact
- Shaft stiffness is added through the introduction of solid upper shaft mass to hollow graphite

For additional information on Acculength's performance characteristics please visit the following link:
<http://www.acculength.com/page/testing-performance.htm>